# SAMI ULLAH KHAN

*Digital Marketing Expert*

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## PROFILE

I'm a digital marketer with 3+ years of experience, specializing in Google, Meta, and TikTok Ads, and LinkedIn Branding. I've managed accounts for various clients, running successful paid campaigns and growing online visibility. My expertise includes SEO, SEM, and crafting impactful social media strategies. Passionate about digital innovation, I aim to drive results and build strong brand presences across multiple platforms.

## PROFESSIONAL EXPERIENCE

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| **Social Media Specialist**<br>*https://lakeshorecity.com* | 10/2024 – present<br>Islamabad, Pakistan |
| **Digital Marketing Manager**<br>*https://jobr.pro* | 05/2023 – 07/2024<br>New York, USA |
| **Social Media Manager**<br>*https://www.hayatdigitalmarketing.com* | 06/2022 – 05/2023<br>Islamabad, Pakistan |

## PROJECTS

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| **https://www.facebook.com/alsadatassociates**<br>*Meta Ads Manager* | 08/2024 – present |
| **https://www.facebook.com/parkviewisb01**<br>*Meta Ads Manager* | 02/2024 – present |
| **https://www.facebook.com/islamabaddgolfcity**<br>*Meta Ads Manager* | 04/2024 – present |
| **https://autoinsurance-rates.com**<br>*Google Ad Manager* | 05/2024 – present |
| **https://www.jobr.pro**<br>*Google ad Manager* | 02/2024 – 08/2024 |
| **https://www.orbit-utility.com**<br>*Google ad Manager* | 01/2024 – 06/2024 |

## EDUCATION

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| **BS-ECONOMICS**<br>*National University of Modern Languages, Islamabad* | 09/2017 – 05/2022<br>Islamabad, Pakistan |
| **COMPUTER INFORMATION TEACHNOLOGY**<br>*FIMST Group of College* | 06/2016 – 05/2027<br>Islamabad, Pakistan |

## DIGITAL SKILLS

Meta Ads | Google Ads | LinkedIn Ads | Tiktok Ads | Twitter (X) Ads

Google Analytics | Canva Designing | Google Tag Manager | Ad Library